# Be Part of the Largest National Youth Shooting Sports Event! 2019 National Team Championships July 13 to 20 at the Cardinal Shooting Center Marengo, OH

**8 Days** of youth-only competition in trap, skeet, sporting clays and action shooting sports.

**3,000 Boys and Girls** will be showcasing youth development through the shooting sports.

>10,000 Spectators including parents, grandparents, friends and extended family will be in attendance.

>5,000 Entries are expected with young athletes enjoying all the tournament has to offer!

**30+ States Expected to Participate** with past representation from as close as Columbus, Ohio and as far as Anchorage, Alaska!

**SAFETY** is the first priority and all student athletes are supervised by certified coaches.

>1 Million Shots Fired over the course of eight days including five semi-loads of clay targets!!

**Nearly \$16 Million** in economic impact generated from the event with hundreds of local jobs supported.

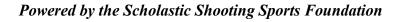
**Dozens of vendors** will be on site with additional vending and display opportunities available.

Watch our YouTube video to learn all about the National Team Championships!











The Scholastic Shooting Sports Foundation (SSSF) is the nation's leader in youth development through the shooting sports. SSSF is hosting the 2019 Scholastic Clay Target Program (SCTP) and Scholastic Action Shooting Program (SASP) National Team Championships in Marengo, Ohio July 13-20. Our audience includes outdoor minded youth and families from across the nation.

The National Team Championships continues to grow every year and because of that growth, needs your support to sustain it into the future! The Scholastic Shooting Sports Foundation is a 501(c)(3) public charity and donations are tax-deductible!

We offer individual and corporate sponsorship levels for every budget and provide sponsor recognition to a large audience of outdoor enthusiasts!

With your sponsorship you can get on-site event exposure with placed signage and print programs and also digitally through targeted press releases, e-blasts, text messaging services and social media. Sponsors also receive year-round recognition in several outlets including our bi-weekly <u>Range Time</u> newsletter and website.

# Check out the 2018 Event Program!







# SSSF Corporate and Individual Sponsor Packages

2019 National SCTP and SASP Team Championships July 13-20 at the Cardinal Shooting Center



FOUNDATION

Get More Information at: www.sssfonline/donate



Supporter Level	<ul> <li>Name listing in event program</li> <li>Complimentary 1 year SSSF Supporting Membership including membership card and other great benefits!</li> <li>Browning two-knife set in commemorative tin (FMV \$50)</li> </ul>	\$100 to \$499
Member Level	<ul> <li>Name listing in event program and website</li> <li>Complimentary <i>5-year</i> SSSF Supporting Membership including membership card and other great benefits!</li> <li>Browning two-knife set in commemorative tin (FMV \$50)</li> </ul>	\$500 to \$999



- Two folding knives: Drop Point and Clip Point
- 440 Stainless Steel
- 2-3/4" Blades, 6-5/8 overall length
- G10 composite grips
- Commemorative tin featuring whitetail deer and Browning Buckmark

Ninety-three percent of SCTP parents surveyed agree that the program has had a positive influence on their child's overall development.

2016 National Shooting Sports Foundation Industry Intelligence Report

Brass Level	* * *	Company or personal listing in event program Listing and logo on www.sssfonline.org with link to sponsor's website Opportunity to place promotional items in shooter registration bags Quarter-page ad in event program	\$1,000 to \$4,999
	* *	2019 Special Sponsor Plaque Complimentary <i>LIFE</i> SSSF Supporting Membership including membership card and	
	•	other great benefits! Browning two-knife set in commemorative tin (FMV \$50)	
Bronze Level	٠	All benefits of Brass level plus:	\$5,000 to \$9,999
	٠	Company logo on welcome banner at event	
	٠	One company supplied banner prominently displayed at the event	
	٠	Company name/logo on all advertising materials	
	٠	Half-page ad in event program	
	٠	Browning BL-22 Lever Action Rifle (FMV \$550)	



The BL-22 is perfect for both new and seasoned shooters. Newbies will appreciate features like confidencebuilding accuracy, a short 33° lever throw for fast cycling and a trigger that travels with the lever to prevent finger pinch. Easy handling, light weight, and quality construction.

• Barrel Length: 20" • Length of Pull: 13 <sup>1</sup>/<sub>2</sub>" • Weight: 5lbs • Caliber: .22rimfire

• Stock Finish: Gloss – American Walnut • Wood Grade: Grade I • Trigger Guard Engraving: Gold Buck Mark

Silver Level	<ul> <li>All benefits of Bronze level plus:</li> <li>Full-page ad in event program</li> <li>Two company supplied banners prominently displayed at the event</li> </ul>	\$10,000 to
	<ul> <li>Choice of Winchester SX3 Shotgun (FMV \$2,000) or Browning BT-99Shotgun (FMV \$1,700)</li> </ul>	\$24,999



# WINCHESTER.

The 12 GA Winchester SX3 is the ultimate sporting autoloader shotgun - satin oil finish grade II/III walnut, adjustable comb, sporting choke tube package, red stylized ergonomic operating hardware, and more.

•Matte Nickel-Plated Receiver -strong, lightweight aluminum alloy to reduce weight for a fast, easy swing •Signature Red Briley® bolt handle, bolt release button and magazine cap weight system •Back-Bored Technology provides optimum shot patterns that are dense and even •Extended Signature Invector-Plus Choke Tubes offer consistent, reliable patterns •Active Valve System cycles a wide variety of loads while reducing felt recoil





Trap specific, single shot BT-99 with superior fit and reliability. All steel components, trap recoil pad, unique red, white, and blue birch hardwood

Barrel Length: 34" • Weight: 8lbs 3oz • 12 gauge

Gold Level	<ul> <li>All benefits of Silver level plus:</li> <li>Press release announcing sponsorship</li> <li>Three company supplied banners prominently displayed at the event</li> </ul>	\$25,000 to \$49,999
Platinum Level	<ul> <li>All benefits of Gold level plus:</li> <li>Four company supplied banners prominently displayed at the event</li> <li>Company name/logo on all advertising materials with prominent placement</li> <li>Special recognition at awards ceremony</li> </ul>	\$50,000+

# Become a sponsor online

# OR Download a mail-in sponsorship form



# National Championships Event Media

#### Event Program ( distributed as print and digital)

• >70,000 online visits during championship week

#### **Event e-Blasts**

• Sent daily to attendees featuring event sponsors and schedule of events. Also sent to outdoor and local media outlets as daily press releases

### **Opening and Awards Ceremonies**

• Attended in-person by thousands of youth and families, industry sponsors and other VIPs

# Text Messaging Service

• Used multiple times per day to stay in touch with event attendees promote events, product demos, etc.



Sponsor Before May 10, 2019 to be Included in the Event Program!!

# Scholastic Shooting Sports Foundation Media Statistics

# Website Averages www.sssfonline.org

- >1,200 visitors/day
- >6,000 visits/day

\*Thousands more during the course of the event!

### Range Time e-newsletter

- Distribution of nearly 33,000 from across the United States
- Frequent, targeted e-blasts to families

# Social Media

• > 12K followers on Facebook, Twitter and Instagram

